



DR. KRUTHIKA KAMATH

Ph.D. in Mass Communications and Gender & Women Studies

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EDUCATION

Ph.D., Mass Communications

2018–2025 School of Journalism and Mass Communication (SJMC), UW–Madison, Madison, Wisconsin
Minor in Gender & Women's Studies
Advisor: Douglas McLeod
Committee: Karyn Riddle, Darshana Mini, Christine Garlough, Tyrell Haberkorn
Dissertation: #MeTooIndia – A Contrasting Performance of Care and Acknowledgment

M.A., Global Media and Communications

2017–2018 University of Southern California (USC), Los Angeles, California
Thesis: Ideological Repercussions of a Primetime Crime Drama Show

M.Sc., Global Media and Communications

2016–2017 The London School of Economics and Political Science (LSE), London, United Kingdom
Thesis: Hybridity and Disparity in Transnational Audience Reception: A Comparative Analysis of Crime Procedural Dramas

B.A., Communication Studies, English Literature, and Psychology

2009–2012 Mount Carmel College, Bengaluru, India

RESEARCH

Refereed Journal Articles

Ghosh, S., Su, M.-H., Abhishek, A., Suk, J., Tong, C., Kamath, K., Hills, O., Correa, T., Garlough, C., Borah, P., & Shah, D. (2020). "Covering #MeToo across the News Spectrum: Political Accusation and Public Events as Drivers of Press Attention". *The International Journal of Press/Politics*. <https://doi.org/10.1177/1940161220968081>

Peer Reviewed Book Chapters

Ghosh, S. and Kamath, K. (2021). "News Sourcing, Gender, and Misogyny in #MeToo India". *Misogyny Across Global Media*, p. 173–190.

Submitted for Publication

Kamath, K. (2025). #MeToo India: A Contrasting Performance of Care and Acknowledgment. A Care-Based Study of an Online Glocal Social Movement.

Work in Progress

- Rhetoric of Abortion Visual on Social Media with Ghosh, S., Garlough, C., Moor, R., Garlough-Shah, I., and Dick, E.

Conference Presentations

INTERNATIONAL

With Ghosh, S., Garlough, C., Garlough-Shah, I., and Dick, E. "Exploiting Vulnerability: Examining Care and Acknowledgement Within Abortion Visual Content on Facebook, Instagram, and Reddit", International Communications Association, Gold Coast, Australia. June 2024.

"#MeToo as a Care-Based Transformative Justice Movement: An Ongoing Project", National Women's Studies Association, Minneapolis, Minnesota. November 2022.

With Ghosh, S., Garlough, C., Moors, R., and Garlough-Shah, I., "Through the Eyes of Zootopia and Groggu: Examining Abortion Visual Content on Facebook and Instagram", National Women's Studies Association, Minneapolis, Minnesota. November 2022.

With Ghosh, S., Garlough, C., Garlough-Shah, I., and Dick, E. "Picturing Care and Acknowledgement: Examining Abortion Visual Content on Facebook, Instagram, and Reddit", International Communication Association, Paris, France. May 2022.

"#MeToo as a Care-Based Transformative Justice Movement: An Ongoing Project", Association for Asian Studies, Honolulu, Hawai'i. March 2022.

With Ghosh, S., Garlough, C., Garlough-Shah, I., and Dick, E., "Visual Politics and Feminist Ethics of Care: Examining Rhetoric in Abortion Visual Images on Twitter", Relations of Care Across and After Worlds Care Conference, Virtual Conference. May 2021.

With Shreenita Ghosh, "Gender, Justice, and the #MeToo in India: A content analysis of the #MeToo movement in Indian Newspapers", National Womens' Studies Association Conference, San Francisco, California. November 2020.

With Su, M.H., Suk J., Ghosh S., Borah P., Correar T., and Shah D. "How the Left, Center, and Right Covered the #MeToo Movement: Structural Topic Modeling, Thematic Structure and Language Patterns", AEJMC, Virtual Conference. August 2020.

With Shreenita Ghosh and Christine Garlough, "Feminist Ethics of Care and Calls for Acknowledgment: Rethinking Rights Rhetoric in Abortion Discourses on Twitter", International Communication Association, Virtual Conference. May 2020.

With Shreenita Ghosh, "Tweets, Statements, and Quotes: News Source Selection, Gatekeeping, and Bias coverage of Indian #MeToo movement", AEJMC, Toronto, Canada. August 2019.

With Shreenita Ghosh, "#MeToo in Indian News media and Twitter: an Intermedia Agenda-Setting Perspective", International Communication Association, Washington DC. May 2019.

With Shreenita Ghosh, "Tweeting #MeToo India", South Asia Conference, Madison, Wisconsin. October 2019.

NATIONAL

With Shreenita Ghosh, "The Interplay Between News Media and Twitter Content on the Indian #MeToo Movement", Political Communication Workshop, Duke University, Durham, North Carolina. March 2022.

REGIONAL

With Shreenita Ghosh, "The Interplay Between News Media and Twitter Content on the Indian #MeToo Movement", Midwest Association for Public Opinion Research, Chicago, Illinois. November 2021.

"A Critique of Patriarchy Within the Online News Coverage of the #MeToo Movement: The Bollywood Edition", Midwest Association for Public Opinion Research, Virtual Conference. November 2020.

Research Experience

2018–2025 Qualitative Research Group, Leader (2020–2022)
Directed by Kathryn McGarr, hosted at UW–Madison

2019–2025 Social Media and Democracy, Sub-group: #MeToo
Directed by Dhavan Shah, hosted at UW–Madison

2019–Present Care and Acknowledgment in Feminist Social Movements
Directed by Christine Garlough, hosted at UW–Madison

TEACHING

Academic Appointments

Lecturer (J561), SJMC, UW–Madison, Madison, Wisconsin. August–December 2023.

Lecturer (J335), SJMC, UW–Madison, Madison, Wisconsin. June–August 2023/June–August 2024.

Lead TA & Section TA (J202), SJMC, UW–Madison, Madison, Wisconsin. January–May 2023.

Lead Teaching Assistant (J202), SJMC, UW–Madison, Madison, Wisconsin. August–December, 2022.

SOAR Graduate Advisor, Wisconsin School of Business, UW–Madison, Madison, Wisconsin. May–August 2022.

Graduate Teaching Assistant, SJMC, UW–Madison, Madison, Wisconsin. August 2021–May 2022/January–May 2024

Invited Talks/Lectures

Guest Lecturer, SJMC, UW–Madison. International Communications (Course J620). November 21, 2022.

Keynote Speaker, International Visitor Leadership Program, International Institute of Wisconsin. February 28, 2022.

Guest Lecturer, SJMC, UW–Madison. Gender and Sexuality in the Media (Course J176). April 2, 2020.

Guest Speaker, Middleton High School. Human Rights Week. February 5, 2020.

PROFESSIONAL EXPERIENCE

Graduate Assistant, School of Education, UW–Madison, Madison, Wisconsin. August 2024–August 2025.

Graduate Project Assistant, International Projects Office, UW–Madison, Madison, Wisconsin. September 2018–July 2021.

Social Media and Communications Planner, Center for Urban Education, USC Rossier School of Education, Los Angeles, California. November 2017–May 2018.

Lab Coordinator, Behavioral Research Lab, LSE, London, United Kingdom. January–July 2017.

Communication and Production Manager, TRENIQ, Bengaluru, India. January–July 2016.

Content Writer, Pink Lemonade Communications Ltd., Bengaluru, India. December 2013–December 2015.

Outreach Programs Coordinator, INK Conference, Ixora Media Pvt Ltd., Bengaluru, India. February–October 2013.

RELEVANT TECHNOLOGY SKILLS

- Qualtrics
- R Studio
- Illustrator

- WordPress
- Canvas
- Mailchimp

- Constant Contact
- LAN School
- Canva

- Hootsuite
- Prezi

SERVICE

2021–2022	Graduate Student Representative, SJMC Inclusion Committee
2021	Reviewer, International Communications Association 2022 Conference
2021	Planning Chair, Communication Crossroads Conference 2021
2020	Planning Chair, Communication Crossroads Conference 2020
2016–2017	Student Representative, Department of Media and Communications, LSE

AWARDS AND HONORS

2023	Teaching Excellence Award, SJMC, UW–Madison
2022	Inez Kaiser Graduate Student Fellow, AEJMC 2022
2022	Online Fellow, Ph.Digital Bootcamp, Texas State University and Knight Foundation
2021	Student Fellow, Midwestern Association for Public Opinion Research
2021	Leadership Award, SJMC, UW–Madison
2020	1st-place paper in Political Communication Division, AEJMC
2020	Leadership Award, SJMC, UW–Madison
2019	Top Research Paper, Communication Crossroads, SJMC, UW–Madison <i>Paper presented at Big-10 Mini Conference</i>

LANGUAGES SPOKEN

Fluent: English, Hindi

Proficient: Konkani, Sanskrit

Basic: Kannada