

DR. KRUTHIKA KAMATH

Ph.D. in Mass Communications and Gender & Women Studies

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 kruthikakamath.com

SELECT TEACHING & PROFESSIONAL EXPERIENCE*

Researcher, UW–Madison

September 2018–August 2025

Utilized a blend of qualitative and quantitative approaches to examine social media and news content related to social movements in both the U.S. and India.

Graduate Assistant, School of Education, UW–Madison

August 2024–August 2025

Delivered administrative support and played a role in carrying out program initiatives and fostering student engagement, while managing the Center for Community and Well-Being's communication and outreach activities.

Lecturer, UW–Madison

June 2023–August 2024

Taught a four-credit theoretical journalism course that explores the relationship between mass communication and society and a four-credit core journalism course that introduces the principles and practices of reporting.

Lead Teaching Assistant & Section Teaching Assistant, UW–Madison

August 2022–May 2023

Oversaw grading, course flow and eight TAs, and taught a section for J202 Mass Communication Practices, a course that focuses on media writing, critical thinking, and developing skills for both informative and persuasive communication

Project Assistant, International Projects Office, UW–Madison

September 2018–July 2021

Oversaw and coordinated all communication elements for several international university collaboration projects. Additionally, developed marketing communications for both internal and external audiences.

SKILLS

- Social media content analysis
- News content analysis
- Rhetorical content analysis
- Qualitative content analysis
- Thematic & narrative analysis
- Structural topic modeling
- Focus groups
- In-depth interviewing
- Short term & long-term project management
- Content creation & writing
- Copy editing & proof reading

TECHNOLOGIES

- **Expert**
 - Google Analytics
 - WordPress
 - Canvas LMS
 - Adobe Illustrator & InDesign
 - Canva
 - Microsoft Suite & Google Suite
 - Hootsuite
- **Proficient**
 - R Studio
 - Qualtrics
 - NVivo
 - Constant Contact
 - LAN School

PUBLICATIONS

Ghosh, S. & Kamath, K. (2021). "News Sourcing, Gender, & Misogyny in #MeToo India". *Misogyny Across Global Media*, p. 173–190.

Ghosh, S., Su, M.-H., Abhishek, A., Suk, J., Tong, C., Kamath, K., Hills, O., Correa, T., Garlough, C., Borah, P., & Shah, D. (2020). "Covering #MeToo across the News Spectrum: Political Accusation & Public Events as Drivers of Press Attention". *The International Journal of Press/Politics*.

EDUCATION

Ph.D. in Mass Communications (Minor in Gender & Women Studies), 2018–2025, University of Wisconsin–Madison, USA. Dissertation: #MeTooIndia – A Contrasting Performance of Care and Acknowledgment

Master of Arts in Global Communication, 2017–2018, University of Southern California, USA

Master of Science in Global Communication, 2016–2017, London School of Economics and Political Science, UK

Bachelor of Arts (Communication, English Literature, & Psychology), 2009–2012, Mount Carmel College, India

*To request for the extended CV and work samples, email krkamath601@gmail.com